

FACTS

WHAT DOES SIOUX EMPIRE FEDERAL CREDIT UNION DO WITH YOUR PERSONAL INFORMATION?

Why?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share and protect your information. Please read this notice carefully to understand what we do.

What?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and income
- account balances and payment history
- credit history and credit scores

How?

All financial companies need to share members' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their members' personal information; the reasons Sioux Empire Federal Credit Union chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does SEFCU share?	Can you limit this sharing?
For our everyday business purposes-such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes-to offer our products and services to you	Yes	Yes
For joint marketing with other financial companies	No	No, we do not share.
For our affiliates' everyday business purposes - information about your transactions and experiences	No	No, we do not share.
For our affiliates' everyday business purposes-information about your creditworthiness	No	No, we do not share.
For our affiliates to market to you	Yes	Yes
For nonaffiliates to market to you	No	No, we do not share.

To limit our sharing

- Call (605) 367-7070 - our menu will prompt you through your choice(s) or
- Visit us online: www.siouxempirefcu.org

Please note:

If you are a new member, we can begin sharing your information 1 day from the date we sent this notice. When you are no longer our member, we continue to share your information as described in this notice.

However, you can contact us at any time to limit our sharing.

Questions?

Call (605) 367-7070 or go to www.siouxempirefcu.org

Who we are

Who is providing this notice?	Sioux Empire Federal Credit Union
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What we do

How does Sioux Empire Federal Credit Union protect my personal information?	To protect your personal information from unauthorized access and use, we use security measure that comply with federal law. These measures include computer safeguards and secured files and buildings.
How does Sioux Empire Federal Credit Union collect my personal information?	<p>We collect your personal information, for example, when you</p> <ul style="list-style-type: none"> • open an account or deposit money • pay your bills or apply for a loan • use your credit or debit card <p>OR</p> <p>We also collect your personal information from other, such as credit bureaus, affiliates, or other companies.</p>
Why can't I limit all sharing?	<p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> • sharing for affiliates' everyday business purposes-information about your creditworthiness • affiliates from using your information to market to you • sharing for nonaffiliates to market to you <p>State laws and individual companies may give you additional rights to limit sharing.</p>
What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account.

Definitions

Affiliates	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> • Dakota Financial Services • CUNA Mutual • CU Mortgage Direct, LLC • Affinion Group
Nonaffiliates	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> • Sioux Empire Federal Credit Union does not share with nonaffiliates so they can market to you.
Joint Marketing	<p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> • Sioux Empire Federal Credit Union doesn't jointly market to you.